

YouTube link to assignment: <https://youtu.be/bhhARy6hFOg>

Targeted Campaign Objective

- Objective: *High-Intent Traffic*
- Bullet Points:
 - Capture high-intent traffic
 - Convert YouTube viewers into customers
 - Drive conversions to our site



<https://youtu.be/bhhARy6hFOg>

Targeted Campaign Objective

- Objective: *High-Intent Traffic*
- Bullet Points:
 - Capture high-intent traffic
 - Convert YouTube viewers into customers
 - Drive conversions to our site



