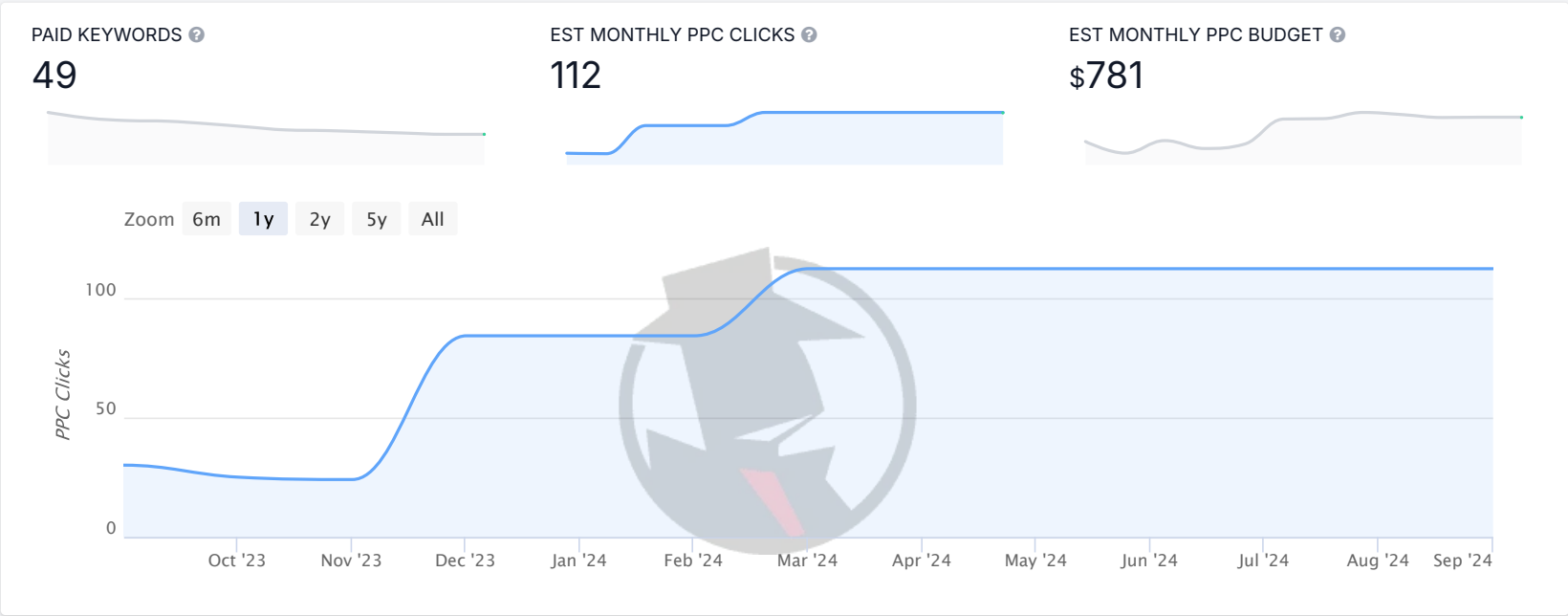




PPC Overview for: puttshack.com

Monthly PPC Overview - [puttshack.com](#)



6 YEARS 1 MONTH
History of ads we've collected

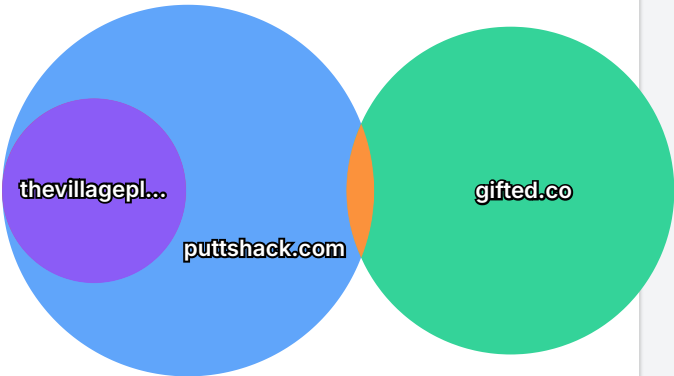


Top 50 Google Ads Buy Recommendations
Add them to your campaign



Worst Performing Keywords
Set them to negative match

Shared Paid Keywords (Kombat)



All Keywords (86)

Monthly Clicks
3.04k

Core Keywords (0)

Monthly Clicks
0

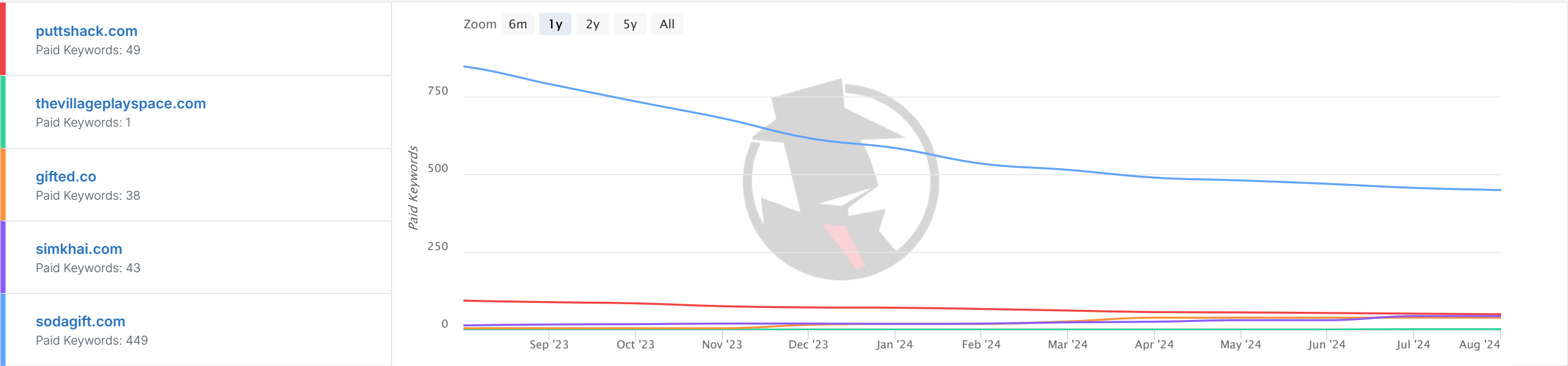
Consider Buying (0)

Monthly Clicks
0

Potential Ad Waste (47)

Monthly Clicks
1.33k

Top Paid Competitors



Most Successful Paid Keywords

Keyword	Ad Copy	Volume	CPC (B)	Monthly Cost (B)	Paid Clicks	Mobile Searches
egift		1.1k	\$1.11	\$264	16.8%	70.2%
mini-golf near me		360	\$2.23	-	-	89.1%
golfnow sf		250	-	\$0.00	-	-
golf games for kids		180	\$0.67	\$5.70	13.5%	36.2%
glow golf battlefield mall		125	-	-	-	-
beer putt		100	-	\$0.00	-	-
company party ideas		90	\$3.62	\$1,481	8.57%	25.3%
boys birthday party places		90	\$2.09	\$2,439	-	-
oak brook mini golf		90	-	\$0.00	-	-
golf for less sun city west		70	-	-	-	-

Google Ads History

Keyword	Clicks/Mo	Cost/Click	Coverage	«Prev Mo																								Next Mo»
				ct	Nov	Dec	2023			Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	2024			Jan	Feb	Mar	
company holiday party venues	20.1	\$6.82	8.33%	Highlight Ad Copy Screenshot Puttshack in Pittsburgh Team Party Location http://puttshack.com/ Offering the best indoor mini golf venue, bar & restaurant, and event space in Pittsburgh! Our expert team will help organize all the deets... Ad Position: 2 Date: May 2024																								
group team building activity	8.4	\$3.00	8.33%	AD																								
birthday parties for adults	19.8	\$1.63	8.33%	AD																								
egift	238	\$1.11	8.33%	AD																								
online vouchers	13.2	\$1.66	8.33%	AD																								

Top Google Ads Buy Recommendations

what to get employees for christmas	Good Buy 	IMPRESSIONS /MO 420	COMPETITORS WHO BOUGHT:
pre paid gift card	Good Buy 	IMPRESSIONS /MO 270	COMPETITORS WHO BOUGHT:
buy amazon e gift card	Good Buy 	IMPRESSIONS /MO 220	COMPETITORS WHO BOUGHT:
purchase prepaid visa card	Good Buy 	IMPRESSIONS /MO 200	COMPETITORS WHO BOUGHT:
best company incentive programs	Good Buy 	IMPRESSIONS /MO 190	COMPETITORS WHO BOUGHT: